



St James' Catholic School

Whakaruru Hau A Sheltering Place

— Te Kura Katorika o Hāto Heemi —

ST JAMES' CATHOLIC SCHOOL BOARD OF TRUSTEES

Policy on Sponsorship and Advertising

Date Reviewed:	June 2016
Review Team:	T Edwards, G Clear,
Date of Next Review:	October 2019
Connection to the Bishops document "The Catholic Education of School Age Children"	The community of each Catholic school is part of the mission of the Church, an agent of that mission among the people- Catholic and others- who live in the area served by the school. The communal dimension of the life of the school is essential in fostering a commitment to the common good among all involved in the local school community. Therefore the common good principle is highly relevant to the topic of financial management.
Related Documents:	
NAG:	NAG 4
Signed:	
Approval Date:	

INTRODUCTION

Sponsorship and its related advertising are accepted for the purpose of enhancing cultural, sporting and other appropriate educational opportunities for the students of St James' Catholic School.

PURPOSE

To provide opportunities for the students of St James' Catholic School that might not otherwise be available.

GUIDELINES

- The Principal has the delegated authority to manage all sponsorship and advertising for the school. The Principal is to consult with the Board when necessary.
- Sponsorship will only be accepted by the Principal that is in keeping with the special character of our school.
- Acknowledgement of sponsorship will be made in agreement both with the Sponsor and the Principal.

SPECIAL CHARACTER

The Board of Trustees accepts that the Special Character Values and Philosophy of Hato Heemi (Whakaruru Hau) underpin all Governance and Management Policies and Procedures.